

FAX# 703 528 7880  
CREDIT RISK !! SEP5/12 18.17  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

DATE SEP5/12 18.17

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1565											
20	S	1200N-1230P	30		\$750.00	10/20	10/20	0		SAT	0
PROGRAM : EYEWT NW-NN SA CON COM1 : EYEWT NW-NN SA											
67	A	900A-1000A	30		\$750.00	10/17	10/17	1		WED	1
PROGRAM : JEFF PROBST ORD COM1 : DUE TO PRGM CHANGE: COLLEGE FBALL THIS IS A MAKE-GOOD FOR OCT20 ON LINE-20 FOR 1 SPOT/WK											

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 REP HEADLINE# 6282556 TRF# 327462  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$  
 SEP5/12 18.17  
 \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M9	OK'D	BUY#20	MISSED: SAT/1200N-1230P				OCT20		30S	\$750.00	(SEP5/12)	
			OFFER: WED/900A-1000A				OCT17		30S	\$750.00	PLS ADVISE.	
CMT: DUE TO PRGM CHANGE: COLLEGE FBALL												
OCT/12			96325.00									
										CONTRACT TOTAL	96325.00	
										TOTAL SPOTS	58	

MARKET TOTALS \$283,308 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%  
 WOPX 0% WRDQ 0% EFTV 0%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE